



**Jodi Lance**

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## Education

*Miami University*

**BFA | Communication Design**

Minor in Computer Science

Expected Graduation: May 2025

## Skills

- Advertising Design
- Brand Identity
- Editorial Design
- Mobile and Web Design
- UX/UI Design
- Social Media Content
- Typography

## Tools

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Figma
- Blender
- Java
- C++
- CSS
- GitHub

## Experience

**Social Media Intern | *Signs Now***

February 2024 – May 2024

- Managed social media strategies, curating content that increased brand visibility by optimizing campaigns.
- Analyzed campaign performance, adjusting tactics to improve interaction rates.

**Office Assistant | *Lance Roofing & Siding***

May 2019 – August 2024

- Provided administrative support to ensure smooth operations, managing scheduling, and customer communication.
- Handled data entry, file management, and general office duties, contributing to a more streamlined process.

## Leadership

**Creative Director | *Highwire Brand Studio***

August 2024 – December 2024

- Led a team of students in developing branding strategies and creative solutions for real-world clients.
- Coordinated project timelines and oversaw the design process.